

MAY 2021 HIGHLIGHTS

**MQU
WEB**

**MONTH IN
REVIEW**

WOMEN ENTERING BUSINESS



EXECUTIVES

Portfolio

May was a time to reflect upon challenges we have faced and overcome, continuing to adapt as 2021 provides opportunities for learning.

Our **President Olivia Tabernal** echoes that, *"It has been great to see the team collaborate and adapt so easily to ever-changing circumstances. Seeing our team work to their fullest potential and achieve their goals is a big highlight!"*

Our Executive team has supported our Operations, Sponsorship, Events, Marketing and Publications team with delivering both traditional and new initiatives. Their mentorship and leadership have helped us grow both personally and professionally.

It has created an environment where we are determined to be proactive and lead projects together.

"The level of initiative, creativity, and commitment each team member demonstrates is inspiring and contributes to WEB's continuing culture of women supporting each other. It is an absolute pleasure to work alongside our incredible team."

- Olivia Tabernal

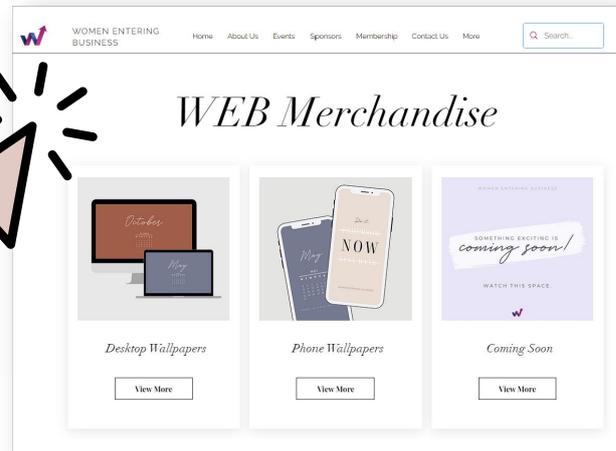
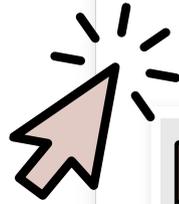
This has inspired us from a top-level to collaborate and create opportunities to share our success, with a new initiative set to roll out in Session 2, led by our Operations portfolio.



OPERATIONS

Portfolio

Building on the importance of resilience and thinking about future opportunities, our **Secretary Amy Xie** is excited to share that *"The operations team are busy preparing for something that WEB has never done before. All we have to say is that this something starts with H and is very warm! Stay tuned for an official announcement soon."*



For the moment, you can access free [digital merchandise](#) in our fortnightly [WEB Express](#) newsletter for members and on our website.

With their department highlight for the month being finalising a project that has been in the works for a while; we have found that this has inspired the team to seek prospective non-sponsor and sponsor opportunities.

SPONSORSHIP

Portfolio

Our Sponsorship team has supported the team through the changes that impacted upon both social and professional opportunities over the last year, leading us in pivoting towards new ways of offering these valuable opportunities to our community of high-achieving women.

Our **Sponsorship Director Tahlisha Lombardo** embraced the value we placed on overcoming challenges. She shares that, *"My personal highlight was co-ordinating correspondence regarding FTI Women In Industry Event with FTI sponsor Elisabeth. Despite last-minute changes and the fun challenge of having a mystery guest speaker, the event was well reciprocated by members."*



We are pleased to share that the success of the FTI Women in Consulting Event has strengthened our professional relationship with them, and you can look forward to another event being hosted in collaboration with their representatives in Session 2.

There will be even more ways to connect with our sponsors at events. Supporting this progress towards organising these events is our wonderful Events portfolio.

EVENTS *Portfolio*

From leading pivots in event offerings to honouring how far we have come since we started in 2016, this portfolio is integral to enabling us to connect with current and prospective WEB Members.

Our **Senior Events Director Justine Guardo** shares, *"Our department's highlight for May was organising and facilitating the event with Grant Thornton. Although it was initially planned to be an in-person event, the online event still turned out to be a great success due to the amazing discussions we had with the Grant Thornton representatives."*

Building on this swift transition and the learnings from Session 1, we are eager to attend their interactive in-person workshops, social events and celebrations for our fifth year anniversary.

Our marketing team will be vital to facilitating valuable communication and relationship-building with our members, especially with encouraging in-person interaction at events as we begin plans to celebrate our progress so far.





MARKETING

Portfolio

We credit our marketing team for their commitment to using innovative and inspiring ways to showcase what we do. Our **Marketing Director Shivani Reddy** shares that her personal highlight was, *"Creating and executing three marketing campaigns for our different networking and professional events for the month. As the events were so diverse, we were able to have a lot of fun and experiment with our creative freedoms. The response received was great as we were really able to engage with and reach a broader range of members"*.

They inspire us to commit to delivering outstanding opportunities, through taking time to reflect on the personal successes of the team beyond delivering WEB initiatives.

Shivani echoes that she personally enjoyed posting more WEB spotlights, *"It's so inspiring to hear about my fellow WEB teammate's accomplishments, and the opportunity to shine a light on their successes through the spotlight is awesome. Hopefully, our members are able to gain a little insight into the team at WEB, and maybe feel empowered by their individual journeys, awards and experiences."*

WEB
Spotlight

Both the personal highlights and the team collaboration that has driven our success so far, continue to be reflected in what is shared in our publications and the growing expertise of our team.



PUBLICATIONS

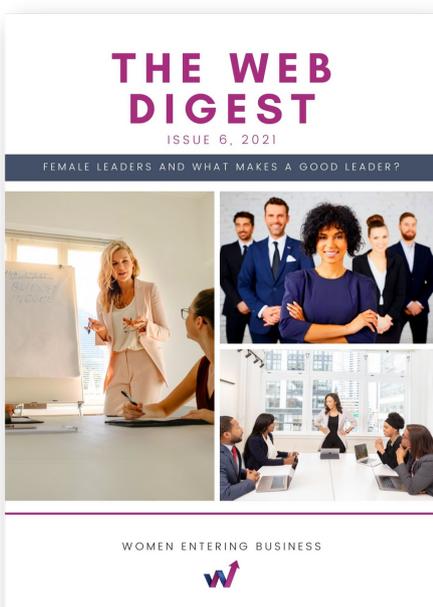
Portfolio

Strong leadership and coordination in committing to publications deadlines, begins with sharing key learnings. Our **Senior Publications Director Parul Sharma** reflects that an important trajectory in 2021 so far has been *“Seeing myself grow and learn more about leadership and teamwork as I journey through my role as a Senior Director, whilst working with an amazing publications team.”*

This year, we have been delivering our traditional and new ideas. A cornerstone of our communications to our members is the WEB Digest, where we can share useful tips and insights for our professional, social and academic development.

It has been met with a warm reception from our members and been fulfilling to share, with Parul finding that,

“The success of our WEB Digest on LinkedIn has been so great to see! Publications is thoroughly enjoying working with directors across the WEB team to curate and deliver articles which are interesting and relevant to our professional community.”



Taking a leap forward next semester, you can anticipate seeing comprehensive material with professional insights alongside our current offerings. Our annual Graduate and Careers Guide will be landing in your inbox and social media feed, to help you plan your career path and see what opportunities are out there for you.

Next semester we will be continuing the momentum, so make sure to stay tuned with updates from the team in Session 2 and thank you for supporting us along the journey so far.

Written by Annie Renouf - Publications Director



THANK YOU

The WEB Team would like to thank you for your support. See you next semester for more amazing content and updates on everything we are up to!

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mquweb.team@
gmail.com



www.womenentering
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